

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
327507 /		WOC10032229
<u>Product</u>		
<u>Candidate Orders</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/02/12 - 11/06/12	1537	
<u>Advertiser</u>		<u>Original Date / Revision</u>
OBAMA FOR AMERICA		08/01/12 / 11/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRC	Kaitie Conway	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
RA18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
25779	19078	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots		Amount
										Spots	Amount	
N 1	WRC	10/02/12	11/05/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	36	\$36,050.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/02/12	10/08/12	11111--	5								
					\$700.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Start Date	End Date	Weekdays	Description	Spots/Week
Spot	Ch	Date Range			Start/End Time		Weekdays	Length	Rate	Type			
1	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A		MTuWThF-----	:30	\$700.00	NM			
2	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A		MTuWThF-----	:30	\$700.00	NM			
3	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A		MTuWThF-----	:30	\$700.00	NM			
4	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A		MTuWThF-----	:30	\$700.00	NM			
5	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A		MTuWThF-----	:30	\$700.00	NM			
26	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	9A-10A		MTuWThF-----	:30	\$1,350.00	NM			
27	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	9A-10A		MTuWThF-----	:30	\$1,350.00	NM			
28	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	9A-10A		MTuWThF-----	:30	\$1,350.00	NM			
29	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	9A-10A		MTuWThF-----	:30	\$1,350.00	NM			
30	WRC	10/02/12-10/08/12		9-10A TODAY SHOW 2 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	9A-10A		MTuWThF-----	:30	\$1,350.00	NM			
31	WRC	10/02/12-10/07/12		10-11A TODAY SHOW 3 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	10A-11A		-TuWThF-----	:30	\$1,000.00	NM			
32	WRC	10/02/12-10/07/12		10-11A TODAY SHOW 3 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	10A-11A		-TuWThF-----	:30	\$1,000.00	NM			
33	WRC	10/02/12-10/07/12		10-11A TODAY SHOW 3 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	10A-11A		-TuWThF-----	:30	\$1,000.00	NM			
34	WRC	10/02/12-10/07/12		10-11A TODAY SHOW 3 Ⓜ MG for 2.3,1.1,2.1,1.3,1.2,1.5,2.2,1.4,2.4	10A-11A		-TuWThF-----	:30	\$1,000.00	NM			
Week: 10/09/12 10/15/12 11111--		5	\$700.00										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Spots	Amount	Type	Spots	Amount
6	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
PREEMPT												
7	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
PREEMPT												
8	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
PREEMPT												
9	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
PREEMPT												
10	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
PREEMPT												
Week: 10/16/12 10/22/12 11111-- 5 \$700.00												
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Spots	Amount	Type	Spots	Amount
11	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55												
PREEMPT												
12	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55												
PREEMPT												
13	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55												
PREEMPT												
14	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55												
PREEMPT												
15	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF-----	:30	\$700.00	1	\$700.00	NM		
See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55												
PREEMPT												
Week: 10/23/12 10/29/12 11111-- 5 \$700.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount	
									Start Date	End Date	Weekdays	Description	Rate	
16	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48										
				PREEMPT										
17	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48										
				PREEMPT										
18	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48										
				PREEMPT										
19	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48										
				PREEMPT										
20	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48										
				PREEMPT										
35	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
36	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
37	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
38	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
39	WRC	10/23/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
40	WRC	10/23/12-10/26/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
41	WRC	10/23/12-10/26/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
42	WRC	10/23/12-10/26/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
43	WRC	10/23/12-10/26/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
44	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	M- -W- F-----	:30						\$500.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
45	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	M- -W- F-----	:30						\$500.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
46	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	M- -W- F-----	:30						\$500.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
47	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	-Tu- Th-----	:30						\$400.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
48	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	-Tu- Th-----	:30						\$400.00	NM
(M)	MG	for 2.15,2.16,3.18,1.20,3.19,2.14,1.16,3.20,2.13,1.19,3.16,1.18,1.17,3.17												
Week:	10/30/12	11/05/12	11111--		5			\$700.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount		
									Start Date	End Date	Weekdays	Description	Rate		
21	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM	
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62															
PREEMPT															
22	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM	
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62															
PREEMPT															
23	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM	
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62															
PREEMPT															
24	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM	
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62															
PREEMPT															
25	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$700.00	NM	
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62															
PREEMPT															
49	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
50	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
51	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
52	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
53	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF-----	:30						\$1,350.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
54	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30						\$500.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
55	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30						\$500.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
56	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30						\$500.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
57	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30						\$500.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
58	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30						\$500.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
59	WRC	10/30/12-11/03/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
60	WRC	10/30/12-11/03/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM	
Ⓜ Credited															
PREEMPT															
61	WRC	10/30/12-11/03/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
62	WRC	10/30/12-11/03/12	10-11A	TODAY SHOW 3	10A-11A	-TuWThF-----	:30						\$1,000.00	NM	
Ⓜ MG for 3.22,2.18,1.25,1.24,3.24,2.19,3.23,3.21,2.20,3.25,1.23,1.21,2.17,1.22															
N 2	WRC	10/02/12	11/04/12	10-11A	TODAY SHOW 3	10A-11A		:30					NM	14	\$13,050.00
IP															

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/02/12		Start Date	End Date	Weekdays	Spots/Week							
		10/02/12	10/08/12	- TWTF--	4				\$500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	10A-11A	- TuWThF-----	:30		\$500.00	NM		
2	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	10A-11A	- TuWThF-----	:30		\$500.00	NM		
3	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	10A-11A	- TuWThF-----	:30		\$500.00	NM		
4	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3 See MG 1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	10A-11A	- TuWThF-----	:30		\$500.00	NM		
Week: 10/09/12		10/15/12		- TWTF--	4			\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	WRC	10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$500.00	NM				
			See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34									
			PREEMPT									
6	WRC	10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$500.00	NM				
			See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34									
			PREEMPT									
7	WRC	10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$500.00	NM				
			See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34									
			PREEMPT									
8	WRC	10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$500.00	NM				
			See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34									
			PREEMPT									
21	WRC	10/09/12-10/14/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
22	WRC	10/09/12-10/14/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
23	WRC	10/09/12-10/14/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
24	WRC	10/09/12-10/14/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
25	WRC	10/09/12-10/14/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30	\$400.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
26	WRC	10/09/12-10/14/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30	\$400.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
27	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
28	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
29	WRC	10/15/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	M-----	:30	\$500.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
30	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
31	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
32	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
33	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
34	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00	NM				
(M)	MG	for 3.10,3.8,2.8,1.7,2.7,2.6,1.6,3.9,1.8,1.9,2.5,3.7,1.10,3.6										
Week: 10/16/12		10/22/12	- TWTF--	4			\$500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
9	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55								
				PREEMPT								
10	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55								
				PREEMPT								
11	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55								
				PREEMPT								
12	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55								
				PREEMPT								
Week: 10/23/12 10/29/12 - TWTF--				4	\$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
13	WRC	10/23/12-10/29/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48								
				PREEMPT								
14	WRC	10/23/12-10/29/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48								
				PREEMPT								
15	WRC	10/23/12-10/29/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48								
				PREEMPT								
16	WRC	10/23/12-10/29/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.35,1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48								
				PREEMPT								
Week: 10/30/12 11/05/12 - TWTF--				4	\$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
17	WRC	10/30/12-11/05/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.49,1.50,1.51,1.52,1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62								
				PREEMPT								
18	WRC	10/30/12-11/05/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.49,1.50,1.51,1.52,1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62								
				PREEMPT								
19	WRC	10/30/12-11/05/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.49,1.50,1.51,1.52,1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62								
				PREEMPT								
20	WRC	10/30/12-11/05/12		10-11A TODAY SHOW 3	10A-11A	- TuWThF-----	:30		\$500.00	NM		
				See MG 1.49,1.50,1.51,1.52,1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.62								
				PREEMPT								
N	3	WRC	10/02/12	11/05/12	11A-12P MIDDAY NEWS	11A-12P		:30		NM	25	\$17,500.00
		IP										
		Start Date	End Date	Weekdays	Spots/Week							
		Week:	10/02/12	10/08/12	11111--	5		\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount		
									Start Date	End Date	Weekdays	Spots/Week	Rate		
Spot	Ch	Date Range	Description						Start/End Time	Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$400.00	NM		
				PREEMPT											
2	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$400.00	NM		
				PREEMPT											
3	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$400.00	NM		
				PREEMPT											
4	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$400.00	NM		
				PREEMPT											
5	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$400.00	NM		
				PREEMPT											
26	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.38	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
27	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.39	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
28	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.40	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
29	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.41	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
30	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	See MG 3.56	11A-12P	MTuWThF-----	:30		11A-12P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
31	WRC	10/02/12-10/08/12	Ellen	MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2	3P-4P	MTuWThF-----	:30		3P-4P	MTuWThF-----	:30	\$500.00	NM		
				MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2											
32	WRC	10/02/12-10/08/12	Ellen	MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2	3P-4P	MTuWThF-----	:30		3P-4P	MTuWThF-----	:30	\$500.00	NM		
				MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2											
33	WRC	10/02/12-10/08/12	Ellen	MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2	3P-4P	MTuWThF-----	:30		3P-4P	MTuWThF-----	:30	\$500.00	NM		
				MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2											
34	WRC	10/02/12-10/08/12	Ellen	MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2	3P-4P	MTuWThF-----	:30		3P-4P	MTuWThF-----	:30	\$500.00	NM		
				MG for 6.1,3.3,3.1,6.4,6.2,3.4,6.5,3.5,6.3,3.2											
35	WRC	10/02/12-10/08/12	Ellen	See MG 3.36,3.37	3P-4P	MTuWThF-----	:30		3P-4P	MTuWThF-----	:30	\$500.00	NM		
				PREEMPT											
36	WRC	10/10/12-10/14/12	News 4 @ 4:30a	See MG 3.57	430-5a	---WTh---St	:30		430-5a	---WTh---St	:30	\$150.00	NM		
				PREEMPT											
37	WRC	10/10/12-10/14/12	Steve Harvey	MG for 3.35 10/03	2-3p	---WThF---	:30		2-3p	---WThF---	:30	\$350.00	NM		
				MG for 3.35 10/03											
38	WRC	10/05/12-10/05/12	11A-12P MIDDAY NEWS	MG for 3.26 10/05	11A-12P	-----F----	:30		11A-12P	-----F----	:30	\$400.00	NM		
				MG for 3.26 10/05											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week		Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	
39	WRC	10/04/12-10/04/12		11A-12P MIDDAY NEWS	11A-12P				-----	Th-----	:30	\$400.00	NM	
Ⓜ MG for 3.27 10/04														
40	WRC	10/03/12-10/03/12		11A-12P MIDDAY NEWS	11A-12P				-----	W-----	:30	\$400.00	NM	
Ⓜ MG for 3.28 10/03														
41	WRC	10/02/12-10/02/12		11A-12P MIDDAY NEWS	11A-12P				- Tu-----	:30	\$400.00	NM		
Ⓜ MG for 3.29 10/02														
56	WRC	10/08/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P				M-----	:30	\$500.00	NM		
Ⓜ MG for 3.30 10/08														
57	WRC	10/14/12-10/14/12		News 4 @ 4:30a	430-5a				-----	St	:30	\$100.00	NM	
Ⓜ MG for 3.36 10/14														
Week: 10/09/12 10/15/12 11111--				5				\$400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type			
6	WRC	10/09/12-10/15/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00		NM			
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
		PREEMPT												
7	WRC	10/09/12-10/15/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00		NM			
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
		PREEMPT												
8	WRC	10/09/12-10/15/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00		NM			
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
		PREEMPT												
9	WRC	10/09/12-10/15/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00		NM			
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
		PREEMPT												
10	WRC	10/09/12-10/15/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00		NM			
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34												
		PREEMPT												
Week: 10/16/12 10/22/12 11111--				5				\$400.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Start Date	End Date	Weekdays	Spots/Week	Rate
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
11	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				MTuWThF-----	:30	\$400.00	NM
			See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55										
			PREEMPT										
12	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				MTuWThF-----	:30	\$400.00	NM
			See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55										
			PREEMPT										
13	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				MTuWThF-----	:30	\$400.00	NM
			See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55										
			PREEMPT										
14	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				MTuWThF-----	:30	\$400.00	NM
			See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55										
			PREEMPT										
15	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				MTuWThF-----	:30	\$400.00	NM
			See MG 3.42,3.43,3.44,3.45,3.46,3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55										
			PREEMPT										
42	WRC	10/16/12-10/19/12	11A-12P MIDDAY NEWS			11A-12P				-TuWThF-----	:30	\$400.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
43	WRC	10/16/12-10/19/12	11A-12P MIDDAY NEWS			11A-12P				-TuWThF-----	:30	\$400.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
44	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				M---ThF-----	:30	\$500.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
45	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				M---ThF-----	:30	\$500.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
46	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS			11A-12P				M---ThF-----	:30	\$500.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
47	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2			9A-10A				MTuWThF-----	:30	\$1,350.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
48	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2			9A-10A				MTuWThF-----	:30	\$1,350.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
49	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2			9A-10A				MTuWThF-----	:30	\$1,350.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
50	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2			9A-10A				----ThF-----	:30	\$1,300.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
51	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2			9A-10A				----Th-----	:30	\$1,300.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
52	WRC	10/16/12-10/19/12	10-11A TODAY SHOW 3			10A-11A				-TuWThF-----	:30	\$1,000.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
53	WRC	10/16/12-10/19/12	10-11A TODAY SHOW 3			10A-11A				-TuWThF-----	:30	\$1,000.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
54	WRC	10/16/12-10/19/12	10-11A TODAY SHOW 3			10A-11A				-TuWThF-----	:30	\$1,000.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											
55	WRC	10/16/12-10/19/12	10-11A TODAY SHOW 3			10A-11A				-TuWThF-----	:30	\$1,000.00	NM
(M)	MG	for 3.11,1.15,1.13,1.14,3.12,3.13,2.11,2.9,1.11,1.12,2.10,3.15,2.12,3.14											

Week: 10/23/12 10/29/12 11111-- 5 \$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
16	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.35, 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48 PREEMPT												
17	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.35, 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48 PREEMPT												
18	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.35, 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48 PREEMPT												
19	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.35, 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48 PREEMPT												
20	WRC	10/23/12-10/29/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.35, 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48 PREEMPT												
Week: 10/30/12 11/05/12 11111-- 5 \$400.00												
21	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62 PREEMPT												
22	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62 PREEMPT												
23	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62 PREEMPT												
24	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62 PREEMPT												
25	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30		\$400.00	NM		
See MG 1.49, 1.50, 1.51, 1.52, 1.53, 1.54, 1.55, 1.56, 1.57, 1.58, 1.59, 1.60, 1.61, 1.62 PREEMPT												
N 4	WRC	10/02/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	16	\$29,020.00
IP												
Week: 10/02/12 10/08/12 -----S- 1 \$900.00												
1	WRC	10/02/12-10/08/12	News 4 Sat 9-1030a		9-1030a	Sa-----	:30		\$900.00	NM		
See MG 11.11, 11.12, 11.13 PREEMPT												
Week: 10/09/12 10/15/12 -----S- 1 \$900.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	WRC	10/09/12-10/15/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30	\$900.00	NM				
			See MG 4.6,4.7,4.8,4.9,4.10 PREEMPT									
6	WRC	10/09/12-10/15/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30	\$900.00	NM				
(M)	MG for 5.2,4.2,11.4,9.2,10.2											
7	WRC	10/09/12-10/15/12	News 4 Sun 9-10a	9-10A	-----Su--	:30	\$1,350.00	NM				
(M)	MG for 5.2,4.2,11.4,9.2,10.2											
8	WRC	10/09/12-10/15/12	News Sun 7-8a	7-8a	-----Su--	:30	\$650.00	NM				
9	WRC	10/09/12-10/15/12	Saturday Today 7-9a	7A-9A	-----Sa--	:30	\$2,540.00	NM				
(M)	MG for 5.2,4.2,11.4,9.2,10.2											
10	WRC	10/09/12-10/15/12	Sunday Today 8-9a	8-9A	-----Su--	:30	\$2,700.00	NM				
(M)	MG for 5.2,4.2,11.4,9.2,10.2											
11	WRC	10/09/12-10/15/12	News Sun 7-8a	7-8a	-----Su--	:30	\$650.00	NM				
(B)	Bonus											
12	WRC	10/09/12-10/15/12	Ellen	3P-4P	MTuWThF----	:30	\$600.00	NM				
(B)	See MG 4.13,4.14 PREEMPT											
13	WRC	10/09/12-10/09/12	Ellen	3P-4P	-Tu-----	:30	\$500.00	NM				
(M)	MG for 23.2,4.12											
14	WRC	10/09/12-10/15/12	The Voice	8-9p	-Tu-----	:30	\$7,000.00	NM				
(M)	MG for 23.2,4.12											
Week:	10/16/12	10/22/12	-----S-		1	\$900.00						
Week:	10/23/12	10/29/12	-----S-		1	\$900.00						
Week:	10/30/12	11/05/12	-----S-		1	\$900.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	WRC	10/30/12-11/05/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30	\$900.00	NM				
			See MG 4.15,4.16,4.17,4.18,4.19,4.20 PREEMPT									
15	WRC	10/30/12-11/05/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30	\$1,300.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
16	WRC	10/30/12-11/05/12	News 4 Sun 9-10a	9-10A	-----Su--	:30	\$1,350.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
17	WRC	10/30/12-11/05/12	News Sun 7-8a	7-8a	-----Su--	:30	\$1,080.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
18	WRC	10/30/12-11/05/12	Saturday Today 7-9a	7A-9A	-----Sa--	:30	\$1,800.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
19	WRC	10/30/12-11/05/12	Sunday Today 8-9a	8-9A	-----Su--	:30	\$2,700.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
20	WRC	10/30/12-11/05/12	Sunday Today 8-9a	8-9A	-----Su--	:30	\$2,700.00	NM				
(M)	MG for 9.5,5.5,11.10,4.5,11.9,10.5											
N 5	WRC	10/02/12	11/04/12	News 4 Sun 9-10a	9-10A		:30		NM	2	\$1,800.00	
IP												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/02/12	10/08/12	-----S	1	\$900.00								
Week: 10/09/12	10/15/12	-----S	1	\$900.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

<u>Advertiser</u> OBAMA FOR AMERICA	<u>Original Date / Revision</u> 08/01/12 / 11/06/12
---	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount				
									Start Date	End Date	Weekdays	Description	Spots/Week	Rate	Start/End Time	Weekdays	Length
Spot	Ch	Start Date	End Date	Weekdays	Description	Spots/Week	Rate	Start Date	End Date	Weekdays	Length	Rate	Start/End Time	Weekdays	Length	Rate	Type
6	WRC	10/09/12-10/15/12		Ellen				3P-4P		MTuWThF-----	:30	\$400.00					NM
		See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56															
		PREEMPT															
7	WRC	10/09/12-10/15/12		Ellen				3P-4P		MTuWThF-----	:30	\$400.00					NM
		See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56															
		PREEMPT															
8	WRC	10/09/12-10/15/12		Ellen				3P-4P		MTuWThF-----	:30	\$400.00					NM
		See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56															
		PREEMPT															
9	WRC	10/09/12-10/15/12		Ellen				3P-4P		MTuWThF-----	:30	\$400.00					NM
		See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56															
		PREEMPT															
10	WRC	10/09/12-10/15/12		Ellen				3P-4P		MTuWThF-----	:30	\$400.00					NM
		See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56															
		PREEMPT															
Week:		10/16/12	10/22/12	11111--		5		\$400.00									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Weekdays	Description				Rate			
11	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		\$400.00	NM		
					See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40							
					PREEMPT							
12	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		\$400.00	NM		
					See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40							
					PREEMPT							
13	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		\$400.00	NM		
					See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40							
					PREEMPT							
14	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		\$400.00	NM		
					See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40							
					PREEMPT							
15	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		\$400.00	NM		
					See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40							
					PREEMPT							
26	WRC	10/16/12-10/19/12		Ellen	3P-4P	-TuWThF----	:30		\$600.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
27	WRC	10/16/12-10/19/12		Ellen	3P-4P	-TuWThF----	:30		\$600.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
28	WRC	10/16/12-10/19/12		Ellen	3P-4P	-TuWThF----	:30		\$600.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
29	WRC	10/16/12-10/19/12		Ellen	3P-4P	-TuWThF----	:30		\$600.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
30	WRC	10/22/12-10/22/12		Ellen	3P-4P	M-----	:30		\$800.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
31	WRC	10/16/12-10/22/12	4-5P	NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
32	WRC	10/16/12-10/22/12	4-5P	NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
33	WRC	10/16/12-10/22/12	4-5P	NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
34	WRC	10/16/12-10/22/12	4-5P	NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
35	WRC	10/16/12-10/22/12	4-5P	NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
36	WRC	10/16/12-10/19/12	5-6P	NEWS 4 @ 5PM	5P-6P	-TuWThF----	:30		\$1,200.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
37	WRC	10/16/12-10/19/12	5-6P	NEWS 4 @ 5PM	5P-6P	-TuWThF----	:30		\$1,200.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
38	WRC	10/16/12-10/22/12	5-6P	NEWS 4 @ 5PM	5P-6P	M- W- F----	:30		\$1,620.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
39	WRC	10/17/12-10/19/12	5-6P	NEWS 4 @ 5PM	5P-6P	--WThF----	:30		\$1,620.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										
40	WRC	10/17/12-10/17/12	5-6P	NEWS 4 @ 5PM	5P-6P	--W-----	:30		\$1,620.00	NM		
(M)	MG	13.14,13.12,12.13,13.13,12.12,13.15,6.13,12.14,6.12,6.14,6.11,13.11,12.11,6.15,12.15										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229
<u>Product</u>	<u>Estimate #</u>
Candidate Orders	1537

www.nbcwashington.com

(* | Line Transactions: N = New E = Edited D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Weekdays	Description	Start/End Time	Weekdays	Length	Rate	Type	Spots	Amount	
1	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,200.00	NM			
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
2	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,200.00	NM			
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
3	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,200.00	NM			
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
4	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,200.00	NM			
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
5	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,200.00	NM			
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
26	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,800.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
27	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,800.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
28	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,800.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
29	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,800.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
30	WRC	10/02/12-10/08/12	6-7A	NEWS4 @ 6AM	6A-7A	MTuWThF-----	:30	\$1,800.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
31	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
32	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
33	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
34	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
35	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
36	WRC	10/02/12-10/05/12	7-9A	TODAY SHOW	7A-9A	-TuWThF-----	:30	\$2,340.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
37	WRC	10/02/12-10/08/12	7-9A	TODAY SHOW	7A-9A	M-----	:30	\$2,540.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
38	WRC	10/02/12-10/08/12	7-9A	TODAY SHOW	7A-9A	M-----	:30	\$2,540.00	NM			
(M)	MG	for 7.5,29,4,7,4,8,5,29,6,8,4,29,1,29,5,29,2,7,3,7,2,7,1,29,3										
Week: 10/09/12	10/15/12	111111-	5	\$1,200.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
6	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,200.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
7	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,200.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
8	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,200.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
9	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,200.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
10	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,200.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
39	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,800.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
40	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,800.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
41	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,800.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
42	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,800.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
43	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A					MTuWThF-----	:30	\$1,800.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
44	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
45	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
46	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
47	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
48	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
49	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
50	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
51	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A					MTuWThF-----	:30	\$2,540.00	NM
(M)	MG	6.6,8.15,8.9,7.7,6.10,8.11,8.13,6.7,7.6,7.10,8.10,8.14,7.8,8.16,6.9,8.12,6.8,7.9											
52	WRC	10/09/12-10/14/12	Ellen		3P-4P					-TuWThF-----	:30	\$600.00	NM
(M)	See MG 7.70												
			PREEMPT										
53	WRC	10/09/12-10/14/12	Ellen		3P-4P					-TuWThF-----	:30	\$600.00	NM
(M)	See MG 7.71,7.72												
			PREEMPT										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Start Date	End Date	Weekdays	Spots/Week	Rate
54	WRC	10/09/12	10/15/12	Ellen	3P-4P				MTuWThF	---	:30	\$800.00	NM
	Ⓜ MG for 6.6,8,15,8,9,7,7,6,10,8,11,8,13,6,7,7,6,7,10,8,10,8,14,7,8,8,16,6,9,8,12,6,8,7,9												
55	WRC	10/09/12	10/15/12	Ellen	3P-4P				MTuWThF	---	:30	\$800.00	NM
	Ⓜ MG for 6.6,8,15,8,9,7,7,6,10,8,11,8,13,6,7,7,6,7,10,8,10,8,14,7,8,8,16,6,9,8,12,6,8,7,9												
56	WRC	10/09/12	10/15/12	Ellen	3P-4P				MTuWThF	---	:30	\$800.00	NM
	Ⓜ MG for 6.6,8,15,8,9,7,7,6,10,8,11,8,13,6,7,7,6,7,10,8,10,8,14,7,8,8,16,6,9,8,12,6,8,7,9												
70	WRC	10/10/12	10/10/12	Ellen	3P-4P				---	W-----	:30	\$500.00	NM
	Ⓜ MG for 7.52 10/10												
71	WRC	10/12/12	10/12/12	Ellen	3P-4P				-----	F-----	:30	\$500.00	NM
	Ⓜ MG for 14.34,7.53												
72	WRC	10/12/12	10/12/12	5-6P NEWS 4 @ 5PM	5P-6P				-----	F-----	:30	\$1,100.00	NM
	Ⓜ MG for 14.34,7.53												
Week: 10/16/12		10/22/12	11111--		5			\$1,200.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	
11	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,200.00	NM	
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
12	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,200.00	NM	
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
13	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,200.00	NM	
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
14	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,200.00	NM	
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
15	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,200.00	NM	
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
57	WRC	10/16/12-10/19/12	6-7A NEWS4 @ 6AM			6A-7A				- TuWThF-----	:30	\$1,400.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
58	WRC	10/16/12-10/19/12	6-7A NEWS4 @ 6AM			6A-7A				- TuWThF-----	:30	\$1,400.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
59	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				M---ThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
60	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				M---ThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
61	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM			6A-7A				M---ThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
62	WRC	10/16/12-10/19/12	7-9A TODAY SHOW			7A-9A				- TuWThF-----	:30	\$2,000.00	NM	
(M)	See MG 7.74													
			PREEMPT											
63	WRC	10/16/12-10/19/12	7-9A TODAY SHOW			7A-9A				- TuWThF-----	:30	\$2,000.00	NM	
(M)	See MG 7.73													
			PREEMPT											
64	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
65	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
66	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
67	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
68	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
69	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A				MTu---F-----	:30	\$2,540.00	NM	
(M)	MG	for 8.17,8.21,8.18,7.12,7.11,7.15,7.14,8.24,8.20,8.23,7.13,8.19,8.22												
73	WRC	10/18/12-10/18/12	7-9A TODAY SHOW			7A-9A				-----Th-----	:30	\$1,800.00	NM	
(M)	MG	for 7.63 10/18												
74	WRC	10/17/12-10/17/12	7-9A TODAY SHOW			7A-9A				-----W-----	:30	\$1,800.00	NM	
(M)	MG	for 7.62 10/17												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/23/12		10/23/12	10/29/12	11111--				5	\$1,200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
16	WRC	10/23/12-10/29/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				PREEMPT								
17	WRC	10/23/12-10/29/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				PREEMPT								
18	WRC	10/23/12-10/29/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				PREEMPT								
19	WRC	10/23/12-10/29/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				PREEMPT								
20	WRC	10/23/12-10/29/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				PREEMPT								
Week: 10/30/12		11/05/12		11111--				5	\$1,200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
21	WRC	10/30/12-11/05/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73								
				PREEMPT								
22	WRC	10/30/12-11/05/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73								
				PREEMPT								
23	WRC	10/30/12-11/05/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73								
				PREEMPT								
24	WRC	10/30/12-11/05/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73								
				PREEMPT								
25	WRC	10/30/12-11/05/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
				See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73								
				PREEMPT								
N 8	WRC	10/08/12	11/05/12	7-9A TODAY SHOW	7A-9A			:30		NM	32	\$67,420.00
IP												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/02/12	10/08/12	M-----		2					\$1,800.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	M-----	:30		\$1,800.00	NM		
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
5	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	M-----	:30		\$1,800.00	NM		
				See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38								
				PREEMPT								
Week: 10/09/12		10/15/12	MTWTF--		8				\$1,800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
9	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
10	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
11	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
12	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
13	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
14	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
15	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
16	WRC	10/09/12-10/15/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.39,7.40,7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50,7.51,7.52,7.53,7.54,7.55,7.56										
			PREEMPT										
Week: 10/16/12		10/22/12	MTWTF--	8			\$1,800.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Description	Start/End Time	Rate	Start/End Time	Weekdays	Length	Rate	Type
17	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
18	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
19	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
20	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
21	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
22	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
23	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
24	WRC	10/16/12-10/22/12	7-9A TODAY SHOW			7A-9A					MTuWThF-----	:30	\$1,800.00	NM
			See MG 7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65,7.66,7.67,7.68,7.69											
			PREEMPT											
Week: 10/23/12		10/29/12		MTWTF--		8		\$1,800.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/	Type	Amount
									Rate		
Spot	Ch	Date Range	Description						Rate	Type	
25	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
26	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
27	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
28	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
29	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
30	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
31	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
32	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$1,800.00	NM	
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58							
				PREEMPT							
41	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
42	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
43	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
44	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
45	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
46	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
47	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
48	WRC	10/23/12-10/29/12	7-9A	TODAY SHOW	7A-9A	MTuWThF-----	:30		\$2,540.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
49	WRC	10/23/12-10/29/12	6-7A	NEWS4 @ 6AM	6A-7A	M- W - F -----	:30		\$1,800.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
50	WRC	10/23/12-10/29/12	6-7A	NEWS4 @ 6AM	6A-7A	M- W - F -----	:30		\$1,800.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
51	WRC	10/23/12-10/29/12	6-7A	NEWS4 @ 6AM	6A-7A	M- W - F -----	:30		\$1,800.00	NM	
Ⓜ	MG	for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25									
52	WRC	10/23/12-10/29/12	6-7A	NEWS4 @ 6AM	6A-7A	- Tu - Th -----	:30		\$1,400.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type Spots	Amount
								Spots/Week	Rate		
		Start Date	End Date	Weekdays							
53	WRC	10/23/12-10/29/12		MG for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25	6-7A NEWS4 @ 6AM	6A-7A	- Tu- Th-----	:30	\$1,400.00	NM	
		See MG 8.59,8.60		PREEMPT							
54	WRC	10/23/12-10/29/12		News 4 Sun 9-10a		9-10A	-----St	:30	\$1,350.00	NM	
55	WRC	10/23/12-10/29/12		MG for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25	News Sun 7-8a	7-8a	-----St	:30	\$1,080.00	NM	
56	WRC	10/23/12-10/29/12		MG for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25	Saturday Today 7-9a	7A-9A	-----Sa--	:30	\$1,800.00	NM	
57	WRC	10/23/12-10/29/12		MG for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25	Sunday Today 8-9a	8-9A	-----St	:30	\$2,700.00	NM	
58	WRC	10/23/12-10/29/12		MG for 11.8,7.16,8.27,8.30,11.7,8.29,8.31,7.18,5.4,8.26,8.32,7.20,7.19,8.28,9.4,7.17,10.4,8.25	Sunday Today 8-9a	8-9A	-----St	:30	\$2,700.00	NM	
59	WRC	10/26/12-10/26/12		MG for 8.53 10/25	4-5P NEWS4 @ 4PM	4P-5P	-----F---	:30	\$1,080.00	NM	
60	WRC	10/29/12-10/29/12		MG for 8.53 10/25	News 4 @ 4:30a	4:26-4:59a	M-----	:30	\$270.00	NM	
Week:		10/30/12	11/05/12	MTWTF--		8	\$1,800.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	
33	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
34	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
35	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
36	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
37	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
38	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
39	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
40	WRC	10/30/12-11/05/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$1,800.00	NM	
			See MG 8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73											
			PREEMPT											
61	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
62	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
63	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
64	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
65	WRC	11/01/12-11/01/12	7-9A TODAY SHOW			7A-9A				-----Th-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
66	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
67	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
68	WRC	10/30/12-11/06/12	7-9A TODAY SHOW			7A-9A				MTuWThF-----	:30	\$2,540.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
69	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
70	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
71	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,800.00	NM	
(M)	MG	for 8.37,7.25,7.22,8.35,8.33,8.40,8.36,7.23,7.24,7.21,8.38,8.39,8.34												
72	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF-----	:30	\$1,800.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays								
Week: 10/30/12		10/30/12	11/05/12	-----S				1	\$650.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	WRC	10/30/12-11/05/12		News Sun 7-8a	7-8a	-----St	:30		\$650.00	NM		
				See MG 4.15,4.16,4.17,4.18,4.19,4.20								
				PREEMPT								
N 11	WRC	10/02/12	11/04/12	Sunday Today	8-9a	8-9A		:30		NM	6	\$12,280.00
IP												
Week:		Start Date	End Date	Weekdays								
Week: 10/02/12		10/02/12	10/08/12	-----S				2	\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 11.11,11.12,11.13								
				PREEMPT								
2	WRC	10/02/12-10/08/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 11.11,11.12,11.13								
				PREEMPT								
11	WRC	10/02/12-10/08/12		Sunday Today 8-9a	8-9A	-----St	:30		\$2,700.00	NM		
Ⓜ MG for 11.2,4.1,11.1												
12	WRC	10/02/12-10/08/12		Sunday Today 8-9a	8-9A	-----St	:30		\$2,700.00	NM		
Ⓜ MG for 11.2,4.1,11.1												
13	WRC	10/02/12-10/08/12		News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$1,300.00	NM		
Ⓜ MG for 11.2,4.1,11.1												
Week: 10/09/12		10/15/12		-----S				2	\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WRC	10/09/12-10/15/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				NA-NOT AVAILABLE								
4	WRC	10/09/12-10/15/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10								
				PREEMPT								
Week: 10/16/12		10/22/12		-----S				2	\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	WRC	10/16/12-10/22/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 11.14,11.15,11.16,11.17								
				PREEMPT								
6	WRC	10/16/12-10/22/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00	NM		
				See MG 11.14,11.15,11.16,11.17								
				PREEMPT								
14	WRC	10/16/12-10/22/12		Sunday Today 8-9a	8-9A	-----St	:30		\$2,700.00	NM		
Ⓜ Credited												
				PREEMPT								
15	WRC	10/16/12-10/22/12		Sunday Today 8-9a	8-9A	-----St	:30		\$2,700.00	NM		
Ⓜ MG for 10.3,11.6,9.3,11.5												
16	WRC	10/16/12-10/22/12		Saturday Today 7-9a	7A-9A	-----Sa--	:30		\$1,800.00	NM		
Ⓜ MG for 10.3,11.6,9.3,11.5												
17	WRC	10/16/12-10/22/12		News Sun 7-8a	7-8a	-----St	:30		\$1,080.00	NM		
Ⓜ MG for 10.3,11.6,9.3,11.5												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/23/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/23/12	10/29/12	-----S	2				\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type
7	WRC	10/23/12-10/29/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00			NM
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				NA-NOT AVAILABLE								
8	WRC	10/23/12-10/29/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00			NM
				See MG 8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58								
				NA-NOT AVAILABLE								
Week: 10/30/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/30/12	11/05/12	-----S	2				\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type
9	WRC	10/30/12-11/05/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00			NM
				See MG 4.15,4.16,4.17,4.18,4.19,4.20								
				NA-NOT AVAILABLE								
10	WRC	10/30/12-11/05/12		Sunday Today 8-9a	8-9A	-----St	:30		\$1,500.00			NM
				See MG 4.15,4.16,4.17,4.18,4.19,4.20								
				NA-NOT AVAILABLE								
N 12	WRC	10/02/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P				:30			NM
IP												
Week: 10/02/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/02/12	10/08/12	11111--	5				\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC/TELECONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount		
									Start Date	End Date	Weekdays	Spots/Week	Rate		
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
			See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40 PREEMPT												
2	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
			See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40 PREEMPT												
3	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
			See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40 PREEMPT												
4	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
			See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40 PREEMPT												
5	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
			See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40 PREEMPT												
26	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
27	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
28	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
29	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
30	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF-----	:30	\$700.00				\$700.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
31	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF-----	:30	\$1,620.00				\$1,620.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
32	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF-----	:30	\$1,620.00				\$1,620.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
33	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF-----	:30	\$1,620.00				\$1,620.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
34	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF-----	:30	\$1,620.00				\$1,620.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
35	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF-----	:30	\$1,620.00				\$1,620.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
36	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF-----	:30	\$1,800.00				\$1,800.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
37	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF-----	:30	\$1,800.00				\$1,800.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
38	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF-----	:30	\$1,800.00				\$1,800.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
39	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF-----	:30	\$1,800.00				\$1,800.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													
40	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF-----	:30	\$1,800.00				\$1,800.00	NM		
(M)	MG	13.4,12.4,13.1,14.1,14.4,12.1,14.2,13.3,12.3,12.2,12.5,14.3,13.5,14.5,13.2													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229
<u>Product</u>	<u>Estimate #</u>
Candidate Orders	1537

www.nbcwashington.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/09/12		10/09/12	10/15/12	11111--	5				\$700.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WRC	10/09/12-10/15/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40								
				PREEMPT								
7	WRC	10/09/12-10/15/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40								
				PREEMPT								
8	WRC	10/09/12-10/15/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40								
				PREEMPT								
9	WRC	10/09/12-10/15/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40								
				PREEMPT								
10	WRC	10/09/12-10/15/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40								
				PREEMPT								
Week: 10/16/12		10/22/12		11111--	5				\$700.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
11	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40								
				PREEMPT								
12	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40								
				PREEMPT								
13	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40								
				PREEMPT								
14	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40								
				PREEMPT								
15	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$700.00	NM		
				See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40								
				PREEMPT								
Week: 10/23/12		10/29/12		11111--	5				\$700.00			

(* Line Transactions: N = New E = Edited D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

<u>Contract / Revision</u>	Alt Order #
327507 /	WOC10032229
<u>Contract Dates</u>	<u>Product</u>
10/02/12 - 11/06/12	Candidate Orders
<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	08/01/12 / 11/06/12

www.nbcwashington.com

(* Line Transactions: N = New E = Edited D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
56	WRC	10/23/12-10/29/12	Ellen		3P-4P	M - W - F - - -	:30		\$800.00	NM		
(M)	See MG 12.83			DNA-SEVERE WX COVERAGE								
57	WRC	10/23/12-10/29/12	Ellen		3P-4P	M - W - F - - -	:30		\$800.00	NM		
(M)	MG for 13.16,14.18,13.17,14.19,14.16,6.18,6.16,12.19,12.20,13.20,6.20,13.19,14.17,12.17,14.20,12.18,12.16,6.19,6.17,13											
58	WRC	10/23/12-10/29/12	Ellen		3P-4P	M - W - F - - -	:30		\$800.00	NM		
(M)	MG for 13.16,14.18,13.17,14.19,14.16,6.18,6.16,12.19,12.20,13.20,6.20,13.19,14.17,12.17,14.20,12.18,12.16,6.19,6.17,13											
59	WRC	10/23/12-10/29/12	Ellen		3P-4P	- Tu - Th - - -	:30		\$600.00	NM		
(M)	MG for 13.16,14.18,13.17,14.19,14.16,6.18,6.16,12.19,12.20,13.20,6.20,13.19,14.17,12.17,14.20,12.18,12.16,6.19,6.17,13											
60	WRC	10/23/12-10/29/12	Ellen		3P-4P	- Tu - Th - - -	:30		\$600.00	NM		
(M)	See MG 12.61,12.62			PREEMPT								
61	WRC	10/29/12-11/02/12	Ellen		3P-4P	MTuWThF - - -	:30		\$800.00	NM		
(M)	MG for 12.60,12.45											
62	WRC	10/29/12-11/02/12	11A-12P MIDDAY NEWS		11A-12P	MTuWThF - - -	:30		\$500.00	NM		
(M)	MG for 12.60,12.45											
83	WRC	10/29/12-10/29/12	7-9A TODAY SHOW		7A-9A	M - - - - -	:30		\$1,215.00	NM		
(M)	MG for 12.56 10/29											
84	WRC	11/02/12-11/05/12	Access H Live 12-1p		12-1p	M - - - F - - -	:30		\$600.00	NM		
(M)	MG for 12.50 10/26											
85	WRC	11/02/12-11/05/12	Access H Live 12-1p		12-1p	M - - - F - - -	:30		\$600.00	NM		
(M)	MG for 12.50 10/26											
Week: 10/30/12 11/05/12 11111--				5		\$700.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA	Original Date / Revision 08/01/12 / 11/06/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount			
									Start Date	End Date	Weekdays	Spots/Week	Rate			
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type			
21	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$700.00				\$700.00	NM			
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT													
22	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$700.00				\$700.00	NM			
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT													
23	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$700.00				\$700.00	NM			
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT													
24	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$700.00				\$700.00	NM			
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT													
25	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$700.00				\$700.00	NM			
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT													
63	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$1,080.00				\$1,080.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
64	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$1,080.00				\$1,080.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
65	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$1,080.00				\$1,080.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
66	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$1,080.00				\$1,080.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
67	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P		MTuWThF----	:30	\$1,080.00				\$1,080.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
68	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF----	:30	\$1,620.00				\$1,620.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
69	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF----	:30	\$1,620.00				\$1,620.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
70	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF----	:30	\$1,620.00				\$1,620.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
71	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF----	:30	\$1,620.00				\$1,620.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
72	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		MTuWThF----	:30	\$1,620.00				\$1,620.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
73	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF----	:30	\$1,800.00				\$1,800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
74	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF----	:30	\$1,800.00				\$1,800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
75	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF----	:30	\$1,800.00				\$1,800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
76	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF----	:30	\$1,800.00				\$1,800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
77	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P		MTuWThF----	:30	\$1,800.00				\$1,800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														
78	WRC	10/30/12-11/05/12	Ellen	3P-4P		MTuWThF----	:30	\$800.00				\$800.00	NM			
(M)	MG	14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12														

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Week	Rate			
79	WRC	10/30/12-11/05/12	Ellen		3P-4P			MTuWThF----	:30	\$800.00	NM		
Ⓜ	MG for 14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12												
80	WRC	10/30/12-11/05/12	Ellen		3P-4P			MTuWThF----	:30	\$800.00	NM		
Ⓜ	MG for 14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12												
81	WRC	10/30/12-11/05/12	Ellen		3P-4P			MTuWThF----	:30	\$800.00	NM		
Ⓜ	MG for 14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12												
82	WRC	10/30/12-11/05/12	Ellen		3P-4P			MTuWThF----	:30	\$800.00	NM		
Ⓜ	MG for 14.22,12.24,6.23,6.24,13.25,13.22,12.22,13.24,6.22,13.23,6.25,14.21,12.25,14.24,13.21,6.21,12.23,14.25,14.23,12												
N 13	WRC	10/02/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P				:30		NM	0	\$0.00
IP													
Week: 10/02/12 10/08/12													
Start Date	End Date	Weekdays		Spots/Week		Rate							
		11111--		5		\$1,100.00							
Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length	Rate	Type		
1	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40													
PREEMPT													
2	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40													
PREEMPT													
3	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40													
PREEMPT													
4	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40													
PREEMPT													
5	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40													
PREEMPT													
Week: 10/09/12 10/15/12													
Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length	Rate	Type		
6	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40													
PREEMPT													
7	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40													
PREEMPT													
8	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40													
PREEMPT													
9	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40													
PREEMPT													
10	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM		5P-6P		MTuWThF----		:30	\$1,100.00	NM		
See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40													
PREEMPT													
Week: 10/16/12 10/22/12													
				5						\$1,100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
11	WRC	10/16/12-10/22/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40										
			PREEMPT										
12	WRC	10/16/12-10/22/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40										
			PREEMPT										
13	WRC	10/16/12-10/22/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40										
			PREEMPT										
14	WRC	10/16/12-10/22/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40										
			PREEMPT										
15	WRC	10/16/12-10/22/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40										
			PREEMPT										
Week: 10/23/12 10/29/12 11111--		5		\$1,100.00									
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
16	WRC	10/23/12-10/29/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1										
			PREEMPT										
17	WRC	10/23/12-10/29/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1										
			PREEMPT										
18	WRC	10/23/12-10/29/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1										
			PREEMPT										
19	WRC	10/23/12-10/29/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1										
			PREEMPT										
20	WRC	10/23/12-10/29/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,100.00	NM
			See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1										
			PREEMPT										
Week: 10/30/12 11/05/12 11111--		5		\$1,100.00									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description									
21	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM		5P-6P		:30		\$1,100.00	NM		
				See MG 12.63, 12.64, 12.65, 12.66, 12.67, 12.68, 12.69, 12.70, 12.71, 12.72, 12.73, 12.74, 12.75, 12.76, 12.77, 12.78, 12.79, 12.80, 12.81 PREEMPT								
22	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM		5P-6P		:30		\$1,100.00	NM		
				See MG 12.63, 12.64, 12.65, 12.66, 12.67, 12.68, 12.69, 12.70, 12.71, 12.72, 12.73, 12.74, 12.75, 12.76, 12.77, 12.78, 12.79, 12.80, 12.81 PREEMPT								
23	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM		5P-6P		:30		\$1,100.00	NM		
				See MG 12.63, 12.64, 12.65, 12.66, 12.67, 12.68, 12.69, 12.70, 12.71, 12.72, 12.73, 12.74, 12.75, 12.76, 12.77, 12.78, 12.79, 12.80, 12.81 PREEMPT								
24	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM		5P-6P		:30		\$1,100.00	NM		
				See MG 12.63, 12.64, 12.65, 12.66, 12.67, 12.68, 12.69, 12.70, 12.71, 12.72, 12.73, 12.74, 12.75, 12.76, 12.77, 12.78, 12.79, 12.80, 12.81 PREEMPT								
25	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM		5P-6P		:30		\$1,100.00	NM		
				See MG 12.63, 12.64, 12.65, 12.66, 12.67, 12.68, 12.69, 12.70, 12.71, 12.72, 12.73, 12.74, 12.75, 12.76, 12.77, 12.78, 12.79, 12.80, 12.81 PREEMPT								
N 14	WRC	10/02/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	14	\$18,460.00
				IP								
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays 11111--		Spots/Week 5		Rate \$1,400.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length	Rate		Type		
1	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM		6P-7P		:30		\$1,400.00	NM		
				See MG 12.26, 12.27, 12.28, 12.29, 12.30, 12.31, 12.32, 12.33, 12.34, 12.35, 12.36, 12.37, 12.38, 12.39, 12.40 PREEMPT								
2	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM		6P-7P		:30		\$1,400.00	NM		
				See MG 12.26, 12.27, 12.28, 12.29, 12.30, 12.31, 12.32, 12.33, 12.34, 12.35, 12.36, 12.37, 12.38, 12.39, 12.40 PREEMPT								
3	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM		6P-7P		:30		\$1,400.00	NM		
				See MG 12.26, 12.27, 12.28, 12.29, 12.30, 12.31, 12.32, 12.33, 12.34, 12.35, 12.36, 12.37, 12.38, 12.39, 12.40 PREEMPT								
4	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM		6P-7P		:30		\$1,400.00	NM		
				See MG 12.26, 12.27, 12.28, 12.29, 12.30, 12.31, 12.32, 12.33, 12.34, 12.35, 12.36, 12.37, 12.38, 12.39, 12.40 PREEMPT								
5	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM		6P-7P		:30		\$1,400.00	NM		
				See MG 12.26, 12.27, 12.28, 12.29, 12.30, 12.31, 12.32, 12.33, 12.34, 12.35, 12.36, 12.37, 12.38, 12.39, 12.40 PREEMPT								
Week:		10/09/12	10/15/12	11111--		5		\$1,400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount		
									Start Date	End Date	Weekdays	Spots/Week	Rate		
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type		
6	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,400.00	NM		
			See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40												
			PREEMPT												
7	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,400.00	NM		
			See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40												
			PREEMPT												
8	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,400.00	NM		
			See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40												
			PREEMPT												
9	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,400.00	NM		
			See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40												
			PREEMPT												
10	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,400.00	NM		
			See MG 14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40												
			PREEMPT												
26	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,800.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
27	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,800.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
28	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,800.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
29	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,800.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
30	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM			6P-7P				MTuWThF-----	:30	\$1,800.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
31	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,620.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
32	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,620.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
33	WRC	10/09/12-10/15/12	5-6P NEWS 4 @ 5PM			5P-6P				MTuWThF-----	:30	\$1,620.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
34	WRC	10/09/12-10/14/12	5-6P NEWS 4 @ 5PM			5P-6P				-TuWThF-----	:30	\$1,200.00	NM		
(M)	See MG 7.71,7.72		PREEMPT												
35	WRC	10/09/12-10/14/12	5-6P NEWS 4 @ 5PM			5P-6P				-TuWThF-----	:30	\$1,200.00	NM		
(M)	See MG 14.41		PREEMPT												
36	WRC	10/12/12-10/12/12	4-5P NEWS4 @ 4PM			4P-5P				-----F-----	:30	\$700.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
37	WRC	10/09/12-10/15/12	4-5P NEWS4 @ 4PM			4P-5P				MTuWThF-----	:30	\$700.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
38	WRC	10/09/12-10/15/12	4-5P NEWS4 @ 4PM			4P-5P				MTuWThF-----	:30	\$700.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
39	WRC	10/09/12-10/15/12	4-5P NEWS4 @ 4PM			4P-5P				MTuWThF-----	:30	\$700.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													
40	WRC	10/09/12-10/15/12	4-5P NEWS4 @ 4PM			4P-5P				MTuWThF-----	:30	\$700.00	NM		
(M)	MG	for 14.10,13.8,12.8,13.10,12.6,13.7,13.6,13.9,14.6,12.7,12.10,14.8,14.9,12.9,14.7													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Start Date	End Date	Weekdays	Spots/Week	Rate
41	WRC	10/09/12	10/09/12	5-6P NEWS 4 @ 5PM	5P-6P	-Tu-----	:30		\$1,100.00			NM	
	Ⓜ MG for 14.35 10/09												
Week:	10/16/12	10/22/12		11111--				5	\$1,400.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type	
11	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
				PREEMPT									
12	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
				PREEMPT									
13	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
				PREEMPT									
14	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
				PREEMPT									
15	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
				PREEMPT									
Week:	10/23/12	10/29/12		11111--				5	\$1,400.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type	
16	WRC	10/23/12-10/29/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1									
				PREEMPT									
17	WRC	10/23/12-10/29/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1									
				PREEMPT									
18	WRC	10/23/12-10/29/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1									
				PREEMPT									
19	WRC	10/23/12-10/29/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1									
				PREEMPT									
20	WRC	10/23/12-10/29/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,400.00			NM	
				See MG 12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,1									
				PREEMPT									
Week:	10/30/12	11/05/12		11111--				5	\$1,400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
21	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	21	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	\$1,400.00	NM	
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT										
22	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	22	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	\$1,400.00	NM	
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT										
23	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	23	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	\$1,400.00	NM	
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT										
24	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	24	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	\$1,400.00	NM	
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT										
25	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	25	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	\$1,400.00	NM	
			See MG 12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81 PREEMPT										
N 15 WRC 10/02/12 11/05/12 7-730P NBC NIGHTLY NEWS:7P-730P :30													39 \$212,900.00
IP													
Week: 10/02/12 10/08/12 11111-- 5 \$5,000.00													
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P	1	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P		MTuWThF----	:30	\$5,000.00	NM	
			See MG 18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35 PREEMPT										
2	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P	2	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P		MTuWThF----	:30	\$5,000.00	NM	
			See MG 18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35 PREEMPT										
3	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P	3	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P		MTuWThF----	:30	\$5,000.00	NM	
			See MG 18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35 PREEMPT										
4	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P	4	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P		MTuWThF----	:30	\$5,000.00	NM	
			See MG 18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35 PREEMPT										
5	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P	5	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS:7P-730P		MTuWThF----	:30	\$5,000.00	NM	
			See MG 18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35 PREEMPT										
Week: 10/09/12 10/15/12 11111-- 5 \$5,000.00													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description									
6	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				PREEMPT								
7	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				PREEMPT								
8	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				PREEMPT								
9	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				PREEMPT								
10	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36								
				PREEMPT								
26	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
27	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
28	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
29	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
30	WRC	10/09/12-10/15/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	Credited			PREEMPT								
31	WRC	10/09/12-10/15/12	Sunday Today	8-9a	8-9A							
						-----	St	:30	\$2,700.00	NM		
(M)	MG	for 15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
32	WRC	10/09/12-10/15/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	See MG 15.38			PREEMPT								
33	WRC	10/09/12-10/15/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	See MG 15.40			PREEMPT								
34	WRC	10/09/12-10/15/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	MG	for 15.9,18.6,15.8,18.10,18.9,11.3,15.6,18.7,18.8,15.10,15.7										
35	WRC	10/09/12-10/15/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	See MG 15.39			PREEMPT								
36	WRC	10/09/12-10/15/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	See MG 15.41			PREEMPT								
38	WRC	10/09/12-10/09/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	MG	for 15.32 10/09				-Tu-----		:30	\$4,050.00	NM		
39	WRC	10/10/12-10/10/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	MG	for 15.35 10/10				- -W-----		:30	\$4,050.00	NM		
40	WRC	10/12/12-10/12/12	730-8P	ACCESS HOLLYWOOD	730P-8P							
(M)	MG	for 15.33 10/12				- - -F-----		:30	\$4,050.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
										Type		
41	WRC	10/11/12-10/11/12	730-8P	ACCESS HOLLYWO(730P-8P)						----- Th-----	:30	\$4,050.00
	Ⓜ MG for 15.36 10/11	Week: 10/16/12	10/22/12	11111--		5		\$5,000.00				NM

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
11	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			MTuWThF----		:30				\$5,000.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56										
			PREEMPT										
12	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			MTuWThF----		:30				\$5,000.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56										
			PREEMPT										
13	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			MTuWThF----		:30				\$5,000.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56										
			PREEMPT										
14	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			MTuWThF----		:30				\$5,000.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56										
			PREEMPT										
15	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			MTuWThF----		:30				\$5,000.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56										
			PREEMPT										
42	WRC	10/16/12-10/19/12	7-730P NBC NIGHTLY NEW: 7P-730P			-TuWThF----		:30				\$7,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
43	WRC	10/16/12-10/19/12	7-730P NBC NIGHTLY NEW: 7P-730P			-TuWThF----		:30				\$7,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
44	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			M---ThF----		:30				\$10,000.00	NM
(M)	Credited		PREEMPT										
45	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			M---ThF----		:30				\$10,000.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
46	WRC	10/16/12-10/22/12	7-730P NBC NIGHTLY NEW: 7P-730P			M---ThF----		:30				\$10,000.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
47	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM			6P-7P			MTuWThF----		:30	\$1,800.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
48	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM			6P-7P			MTuWThF----		:30	\$1,800.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
49	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM			6P-7P			MTuWThF----		:30	\$1,800.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
50	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM			6P-7P			MTuWThF----		:30	\$1,800.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
51	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM			6P-7P			MTuWThF----		:30	\$1,800.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
52	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO(730P-8P)						MTuWThF----		:30	\$5,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
53	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO(730P-8P)						MTuWThF----		:30	\$5,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
54	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO(730P-8P)						MTuWThF----		:30	\$5,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
55	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO(730P-8P)						MTuWThF----		:30	\$5,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											
56	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO(730P-8P)						MTuWThF----		:30	\$5,500.00	NM
(M)	MG	14.14,15.13,14.11,15.11,18.15,18.11,14.12,18.14,18.13,15.12,15.14,14.13,18.12,14.15,15.15											

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 327507 /	<u>Alt Order #</u> WOC10032229
--	-----------------------------------

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

<u>Advertiser</u> OBAMA FOR AMERICA	<u>Original Date / Revision</u> 08/01/12 / 11/06/12
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/23/12		10/29/12		11111--				5	\$5,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length			Type		
16	WRC	10/23/12-10/29/12		7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$5,000.00	NM		
		See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57 PREEMPT										
17	WRC	10/23/12-10/29/12		7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$5,000.00	NM		
		See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57 PREEMPT										
18	WRC	10/23/12-10/29/12		7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$5,000.00	NM		
		See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57 PREEMPT										
19	WRC	10/23/12-10/29/12		7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$5,000.00	NM		
		See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57 PREEMPT										
20	WRC	10/23/12-10/29/12		7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$5,000.00	NM		
		See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57 PREEMPT										
Week: 10/30/12		11/05/12		11111--				5	\$5,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description									
21	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71								
				PREEMPT								
22	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71								
				PREEMPT								
23	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71								
				PREEMPT								
24	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71								
				PREEMPT								
25	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
				See MG 15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71								
				PREEMPT								
57	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
58	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
59	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
60	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
61	WRC	10/30/12-11/05/12	7-730P	NBC NIGHTLY NEWS 7P-730P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
62	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLYWOOD 730P-8P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
63	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLYWOOD 730P-8P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
64	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLYWOOD 730P-8P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
65	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLYWOOD 730P-8P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
66	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLYWOOD 730P-8P								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
67	WRC	10/30/12-11/05/12	1135-1237A	TONIGHT SHOW 1135P-1237A								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
68	WRC	10/30/12-11/05/12	1135-1237A	TONIGHT SHOW 1135P-1237A								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
69	WRC	10/30/12-11/05/12	1135-1237A	TONIGHT SHOW 1135P-1237A								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
70	WRC	10/30/12-11/05/12	1135-1237A	TONIGHT SHOW 1135P-1237A								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										
71	WRC	10/30/12-11/05/12	1135-1237A	TONIGHT SHOW 1135P-1237A								
(M)	MG	18.21,16.21,15.23,15.22,18.24,16.23,15.21,15.24,16.22,16.24,16.25,18.23,18.25,18.22,15.25										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
										Spots		
N 16	WRC	10/08/12	11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30			NM	30	\$119,200.00
IP												
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	1-----				1	\$800.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOW	1135P-1237A	M-----	:30		\$800.00	NM		
See MG 30.5,30.6,30.7,30.8,30.9												
PREEMPT												
Week:	10/09/12	10/15/12	11111--					5	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description									
6	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$800.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
7	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$800.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
8	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$800.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
9	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$800.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
10	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$800.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
26	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
27	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
28	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
29	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
30	WRC	10/09/12-10/15/12	1135-1237A	TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
31	WRC	10/09/12-10/15/12	Coaches Show	730-8p	730-8p	-----Sa--	:30		\$1,200.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
32	WRC	10/09/12-10/15/12	Dateline		10P-11P	-----F----	:30		\$5,900.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
33	WRC	10/09/12-10/15/12	Ftbl Night Am	Non-Loc	7-815p	-----St	:30		\$7,200.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
34	WRC	10/09/12-10/15/12	Grimm		9-10p	-----F----	:30		\$5,900.00	NM		
(M)	See MG 16.37											
				PREEMPT								
35	WRC	10/09/12-10/15/12	Redskins Showtime	7-730p	7-730P	-----Sa--	:30		\$1,500.00	NM		
(M)	See MG 16.38, 16.39, 16.40											
				DNA-SPORTS OVERRUN								
36	WRC	10/09/12-10/15/12	Sat. Night Live		1130P-1:02a	-----Sa--	:30		\$2,000.00	NM		
(M)	MG	for 26.2, 16.7, 16.6, 16.10, 16.8, 19.2, 17.2, 16.9, 20.2, 27.2, 28.2										
37	WRC	10/09/12-10/15/12	Grimm		9-10p	-----F----	:30		\$6,500.00	NM		
(M)	MG	for 16.34 10/12										
38	WRC	10/19/12-10/19/12	5-6P NEWS 4 @ 5PM		5P-6P	-----F----	:30		\$1,200.00	NM		
(M)	MG	for 16.35 10/13										
39	WRC	10/18/12-10/21/12	News 4 @ 4:30a		430-5a	----Th--St	:30		\$150.00	NM		
(M)	MG	for 16.35 10/13										
40	WRC	10/18/12-10/21/12	News 4 @ 4:30a		430-5a	----Th--St	:30		\$150.00	NM		
(M)	MG	for 16.35 10/13										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders
Estimate # 1537	
Advertiser OBAMA FOR AMERICA	
Original Date / Revision 08/01/12 / 11/06/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/16/12												
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	11111--				5	\$800.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays				
11	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOW	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
12	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOW	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
13	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOW	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
14	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOW	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
15	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOW	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
Week: 10/23/12		10/29/12		11111--				5	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA	Original Date / Revision 08/01/12 / 11/06/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
16	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57								
				PREEMPT								
17	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57								
				PREEMPT								
18	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57								
				PREEMPT								
19	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57								
				PREEMPT								
20	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$800.00		
				See MG 16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57								
				PREEMPT								
41	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$1,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
42	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$1,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
43	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$1,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
44	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$1,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
45	WRC	10/23/12-10/29/12	1135-1237A	TONIGHT SHOV	1135P-1237A			MTuWThF----	:30	\$1,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
46	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLYWO	(730P-8P)			MTuWThF----	:30	\$5,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
47	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLYWO	(730P-8P)			MTuWThF----	:30	\$5,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
48	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLYWO	(730P-8P)			MTuWThF----	:30	\$5,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
49	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLYWO	(730P-8P)			MTuWThF----	:30	\$5,500.00		
Ⓜ	See MG 16.58											
				PREEMPT								
50	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLYWO	(730P-8P)			MTuWThF----	:30	\$5,500.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
51	WRC	10/23/12-10/29/12	7-730P	NBC NIGHTLY NEWS	(7P-730P)			MTuWThF----	:30	\$10,000.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
52	WRC	10/23/12-10/29/12	7-730P	NBC NIGHTLY NEWS	(7P-730P)			MTuWThF----	:30	\$10,000.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
53	WRC	10/23/12-10/29/12	7-730P	NBC NIGHTLY NEWS	(7P-730P)			MTuWThF----	:30	\$10,000.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
54	WRC	10/23/12-10/29/12	7-730P	NBC NIGHTLY NEWS	(7P-730P)			MTuWThF----	:30	\$10,000.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
55	WRC	10/23/12-10/29/12	7-730P	NBC NIGHTLY NEWS	(7P-730P)			MTuWThF----	:30	\$10,000.00		
Ⓜ	MG	for 20.4,18.17,18.18,16.16,19.4,18.20,15.16,15.18,16.20,16.19,18.16,18.19,16.17,16.18,15.19,15.17,15.20										
56	WRC	10/23/12-10/29/12	Coaches Show	730-8p	730-8p			-----Sa--	:30	\$1,200.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229
<u>Product</u>	<u>Estimate #</u>
Candidate Orders	1537

www.nbcwashington.com

(* Line Transactions: N = New, E = Edited, D = Deleted)

TRANSACTIONS. N = NEW, E = EDITED, D =
FOR NBC & TELEMUNDO STATION CONTRACTS

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		10/02/12	10/08/12	11111--				5	\$2,200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			
1	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$2,200.00	NM		
				See MG 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35								
				PREEMPT								
2	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$2,200.00	NM		
				See MG 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35								
				PREEMPT								
3	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$2,200.00	NM		
				See MG 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35								
				PREEMPT								
4	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$2,200.00	NM		
				See MG 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35								
				PREEMPT								
5	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$2,200.00	NM		
				See MG 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35								
				PREEMPT								
26	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$4,050.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
27	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$4,050.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
28	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$4,050.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
29	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$4,050.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
30	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF-----	:30		\$4,050.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
31	WRC	10/02/12-10/08/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF-----	:30		\$8,000.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
32	WRC	10/02/12-10/08/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF-----	:30		\$8,000.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
33	WRC	10/02/12-10/08/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF-----	:30		\$8,000.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
34	WRC	10/02/12-10/08/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF-----	:30		\$8,000.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
35	WRC	10/02/12-10/08/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF-----	:30		\$8,000.00	NM		
(M)	MG for 18.1, 15.2, 18.3, 15.5, 18.5, 15.3, 15.1, 18.4, 15.4, 18.2											
Week:	10/09/12	10/15/12	11111--			5		\$2,200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Start/End Time	Weekdays	Length	Rate	Type
6	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36									
			PREEMPT									
7	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36									
			PREEMPT									
8	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36									
			PREEMPT									
9	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36									
			PREEMPT									
10	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36									
			PREEMPT									
Week: 10/16/12 10/22/12 11111-- 5 \$2,200.00												
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Start/End Time	Weekdays	Length	Rate	Type
11	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
			PREEMPT									
12	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
			PREEMPT									
13	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
			PREEMPT									
14	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
			PREEMPT									
15	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF-----	:30	\$2,200.00				\$2,200.00	NM
			See MG 15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56									
			PREEMPT									
Week: 10/23/12 10/29/12 11111-- 5 \$2,200.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
16	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57								
				PREEMPT								
17	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57								
				PREEMPT								
18	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57								
				PREEMPT								
19	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57								
				PREEMPT								
20	WRC	10/23/12-10/29/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57								
				PREEMPT								
Week: 10/30/12 11/05/12 11111--				5				\$2,200.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
21	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 15.57, 15.58, 15.59, 15.60, 15.61, 15.62, 15.63, 15.64, 15.65, 15.66, 15.67, 15.68, 15.69, 15.70, 15.71								
				PREEMPT								
22	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 15.57, 15.58, 15.59, 15.60, 15.61, 15.62, 15.63, 15.64, 15.65, 15.66, 15.67, 15.68, 15.69, 15.70, 15.71								
				PREEMPT								
23	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 15.57, 15.58, 15.59, 15.60, 15.61, 15.62, 15.63, 15.64, 15.65, 15.66, 15.67, 15.68, 15.69, 15.70, 15.71								
				PREEMPT								
24	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 15.57, 15.58, 15.59, 15.60, 15.61, 15.62, 15.63, 15.64, 15.65, 15.66, 15.67, 15.68, 15.69, 15.70, 15.71								
				PREEMPT								
25	WRC	10/30/12-11/05/12	730-8P	ACCESS HOLLY YWO	730P-8P	MTuWThF----	:30		\$2,200.00	NM		
				See MG 15.57, 15.58, 15.59, 15.60, 15.61, 15.62, 15.63, 15.64, 15.65, 15.66, 15.67, 15.68, 15.69, 15.70, 15.71								
				PREEMPT								
N 19	WRC	10/09/12	11/04/12	Redskins Showtime	7-730p	7-730P		:30		NM	0	\$0.00
IP												
Week:	Start Date	End Date	Weekdays	Spots/Week								
	10/09/12	10/15/12	-----S-	1				\$1,000.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
2	WRC	10/09/12-10/15/12	Redskins Showtime	7-730p	7-730P	-----Sa--	:30		\$1,000.00	NM		
				See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36								
				PREEMPT								
Week: 10/16/12 10/22/12 -----S-				1				\$1,000.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
3	WRC	10/16/12-10/22/12	Redskins Showtime	7-730p	7-730P	-----Sa--	:30		\$1,000.00	NM		
				See MG 21.5, 21.6, 21.7, 21.8, 21.9, 21.10, 21.11, 21.12								
				PREEMPT								
Week: 10/23/12 10/29/12 -----S-				1				\$1,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCS CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
4	WRC	10/23/12-10/29/12		Redskins Showtime	7-730p			-----Sa--	:30	\$1,000.00		
See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57												
PREEMPT												
Week: 10/30/12 11/05/12 -----S- 1 \$1,000.00												
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
5	WRC	10/30/12-11/05/12		Redskins Showtime	7-730p			-----Sa--	:30	\$1,000.00		
See MG 20.6, 20.7, 20.8, 20.9, 20.10, 20.11, 20.12												
PREEMPT												
N	20	WRC	10/02/12	11/03/12	Coaches Show	730-8p		730-8p		:30		NM
IP												
Week: 10/02/12 10/08/12 -----S- 1 \$1,000.00												
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
1	WRC	10/02/12-10/08/12		Coaches Show	730-8p			-----Sa--	:30	\$1,000.00		
Credited												
PREEMPT												
Week: 10/09/12 10/15/12 -----S- 1 \$1,000.00												
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
2	WRC	10/09/12-10/15/12		Coaches Show	730-8p			-----Sa--	:30	\$1,000.00		
See MG 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32, 16.33, 16.34, 16.35, 16.36												
PREEMPT												
Week: 10/16/12 10/22/12 -----S- 1 \$1,000.00												
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
3	WRC	10/16/12-10/22/12		Coaches Show	730-8p			-----Sa--	:30	\$1,000.00		
See MG 21.5, 21.6, 21.7, 21.8, 21.9, 21.10, 21.11, 21.12												
PREEMPT												
Week: 10/23/12 10/29/12 -----S- 1 \$1,000.00												
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		
4	WRC	10/23/12-10/29/12		Coaches Show	730-8p			-----Sa--	:30	\$1,000.00		
See MG 16.41, 16.42, 16.43, 16.44, 16.45, 16.46, 16.47, 16.48, 16.49, 16.50, 16.51, 16.52, 16.53, 16.54, 16.55, 16.56, 16.57												
PREEMPT												
Week: 10/30/12 11/05/12 -----S- 1 \$1,000.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

Contract / Revision 327507 /	Alt Order # WOC10032229
Product Candidate Orders	Estimate # 1537
	Original Date / Revision 08/01/12 / 11/06/12

www.nbcwashington.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Spots/			Type	Spots	Amount
						Days	Length	Week			
Spot	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	
Ch	Date Range	Description									
5	WRC	10/30/12-11/05/12	Coaches Show	730-8p	730-8p	-----Sa--	:30	\$1,000.00	NM		
			See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12								
			PREEMPT								
6	WRC	10/30/12-11/05/12	Coaches Show	730-8p	730-8p	-----Sa--	:30	\$1,200.00	NM		
(M)			See MG 20.13								
			DNA-SPORTS OVERRUN								
7	WRC	10/30/12-11/05/12	Redskins Showtime	7-730p	7-730P	-----Sa--	:30	\$1,500.00	NM		
(M)			See MG 20.14,20.15,20.16								
			DNA-SPORTS OVERRUN								
8	WRC	10/30/12-11/05/12	Dateline		10P-11P	-----F---	:30	\$5,900.00	NM		
(M)			MG for 23.5,28.5,27.5,20.5,19.5,26.5,22.1								
9	WRC	10/30/12-11/05/12	Grimm		9-10p	-----F---	:30	\$5,900.00	NM		
(M)			MG for 23.5,28.5,27.5,20.5,19.5,26.5,22.1								
10	WRC	10/30/12-11/05/12	The Voice		8-9p	-Tu-----	:30	\$9,500.00	NM		
(M)			MG for 23.5,28.5,27.5,20.5,19.5,26.5,22.1								
11	WRC	10/30/12-11/05/12	The Voice		8-10p	M-----	:30	\$11,500.00	NM		
(M)			MG for 23.5,28.5,27.5,20.5,19.5,26.5,22.1								
12	WRC	10/30/12-11/05/12	Ftball Night Am	Non-Loc	7-815p	-----St	:30	\$7,200.00	NM		
(M)			MG for 23.5,28.5,27.5,20.5,19.5,26.5,22.1								
13	WRC	11/04/12-11/04/12	Sign-On/Sign-Off-Coaches	sh530A-6A		-----St	:30	\$1,200.00	NM		
(M)			MG for 20.6 11/03								
14	WRC	11/05/12-11/05/12	11-1135p M-SU L NEWS		11P-1135P	M-----	:30	\$3,600.00	NM		
(M)			MG for 20.7 11/03								
15	WRC	11/06/12-11/06/12	Access H Live	12-1p	12-1p	-Tu-----	:30	\$600.00	NM		
(M)			MG for 20.7 11/03								
16	WRC	11/06/12-11/06/12	Steve Harvey		2-3p	-Tu-----	:30	\$630.00	NM		
(M)			MG for 20.7 11/03								
N	21	WRC	10/08/12	10/29/12	The Voice	8-10p		:30		NM	
			IP								
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate						
10/02/12	10/08/12	M-----	1		\$7,500.00						
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type	
1	WRC	10/02/12-10/08/12	The Voice		8-10p	M-----	:30	\$7,500.00	NM		
			See MG 21.13								
			PREEMPT								
13	WRC	10/02/12-10/08/12	The Voice		8-10p	M-----	:30	\$6,500.00	NM		
(M)			MG for 21.1 10/08								
Week:	10/09/12	10/15/12	M-----	1		\$7,500.00					
Week:	10/16/12	10/22/12	M-----	1		\$7,500.00					

(* Line Transactions: N = New E = Edited D = Deleted)

FOR NBC & TELEFILM INDO STATION CONTRACTS:

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		
OBAMA FOR AMERICA		
Original Date / Revision		
08/01/12 / 11/06/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
3	WRC	10/16/12-10/22/12		The Voice	8-10p	M-----	:30		\$7,500.00	NM		
				See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12								
				PREEMPT								
5	WRC	10/16/12-10/22/12		The Voice	8-10p	M-----	:30		\$11,500.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
6	WRC	10/16/12-10/22/12		Redskins Showtime	7-730p	-----Sa--	:30		\$1,500.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
7	WRC	10/16/12-10/22/12		Coaches Show	730-8p	-----Sa--	:30		\$1,200.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
8	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
9	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
10	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
11	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
12	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		\$1,440.00	NM		
(M)	MG	16.12,16.15,16.13,19.3,21.3,16.14,16.11,20.3										
Week:	10/23/12	10/29/12	M-----		1			\$7,500.00				
N 22	WRC	11/05/12	11/05/12	The Voice	8-10p		:30			NM	0	\$0.00
				IP								
Week:	10/30/12	11/05/12	M-----		1			\$9,000.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
1	WRC	10/30/12-11/05/12		The Voice	8-10p	M-----	:30		\$9,000.00	NM		
				See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12								
				PREEMPT								
N 23	WRC	10/09/12	10/30/12	The Voice	8-9p		:30			NM	2	\$15,000.00
				IP								
Week:	10/09/12	10/15/12	-T-----		1			\$7,500.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
2	WRC	10/09/12-10/15/12		The Voice	8-9p	-Tu-----	:30		\$7,500.00	NM		
				See MG 4.13,4.14								
				PREEMPT								
Week:	10/16/12	10/22/12	-T-----		1			\$7,500.00				
Week:	10/23/12	10/29/12	-T-----		1			\$7,500.00				
Week:	10/30/12	11/05/12	-T-----		1			\$7,500.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length					
5	WRC	10/30/12-11/05/12		The Voice	8-9p	-Tu-----	:30		\$7,500.00	NM		
				See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12								
				PREEMPT								
N 24	WRC	10/02/12	10/10/12	Animal/Guys	8-9p		:30			NM	2	\$7,000.00
				IP								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

<u>Advertiser</u> OBAMA FOR AMERICA	<u>Original Date / Revision</u> 08/01/12 / 11/06/12
---	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #	
327507 /	WOC10032229	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WRC	10/02/12-10/08/12	Dateline	10P-11P	-----F---	:30	\$3,000.00	NM				
			See MG 27.6,27.7									
			PREEMPT									
6	WRC	10/02/12-10/08/12	Dateline	10P-11P	-----F---	:30	\$5,900.00	NM				
(M)			MG for 35.1,27.1									
7	WRC	10/02/12-10/08/12	Ftbl Night Am Non-Loc	7-815p	-----St	:30	\$7,200.00	NM				
(M)			MG for 35.1,27.1									
Week: 10/09/12 10/15/12 -----F--				1	\$3,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	WRC	10/09/12-10/15/12	Dateline	10P-11P	-----F---	:30	\$3,000.00	NM				
			See MG 16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36									
			PREEMPT									
Week: 10/16/12 10/22/12 -----F--				1	\$3,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
3	WRC	10/16/12-10/22/12	Dateline	10P-11P	-----F---	:30	\$3,000.00	NM				
			See MG 27.8,27.9,27.10									
			PREEMPT									
8	WRC	10/16/12-10/22/12	Dateline	10P-11P	-----F---	:30	\$5,900.00	NM				
(M)			MG for 28.3,26.3,27.3									
9	WRC	10/16/12-10/22/12	Ftbl Night Am Non-Loc	7-815p	-----St	:30	\$7,200.00	NM				
(M)			MG for 28.3,26.3,27.3									
10	WRC	10/16/12-10/22/12	Grimm	9-10p	-----F---	:30	\$5,900.00	NM				
(M)			MG for 28.3,26.3,27.3									
Week: 10/23/12 10/29/12 -----F--				1	\$3,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
4	WRC	10/23/12-10/29/12	Dateline	10P-11P	-----F---	:30	\$3,000.00	NM				
			See MG 26.6,26.7,26.8									
			PREEMPT									
Week: 10/30/12 11/05/12 -----F--				1	\$3,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	WRC	10/30/12-11/05/12	Dateline	10P-11P	-----F---	:30	\$3,000.00	NM				
			See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12									
			PREEMPT									
N	28	WRC	10/14/12	11/04/12	Ftbl Night Am Non-Loc	7-815p	:30		NM	0	\$0.00	
			IP									
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 10/09/12	10/15/12	-----S		1	\$5,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	WRC	10/09/12-10/15/12	Ftbl Night Am Non-Loc	7-815p	-----St	:30	\$5,000.00	NM				
			See MG 16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36									
			PREEMPT									
Week: 10/16/12 10/22/12 -----S				1	\$5,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
3	WRC	10/16/12-10/22/12	Ftbl Night Am Non-Loc	7-815p	-----St	:30	\$5,000.00	NM				
			See MG 27.8,27.9,27.10									
			PREEMPT									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/23/12	10/29/12	-----S				1	\$5,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			
4	WRC	10/23/12-10/29/12		Ftball Night Am Non-Loc	7-815p	-----St	:30		\$5,000.00			
		See MG	26.6,26.7,26.8									
		NA-NOT AVAILABLE										
Week:		10/30/12	11/05/12	-----S				1	\$5,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			
5	WRC	10/30/12-11/05/12		Ftball Night Am Non-Loc	7-815p	-----St	:30		\$5,000.00			
		See MG	20.6,20.7,20.8,20.9,20.10,20.11,20.12									
		PREEMPT										
N	29	WRC	10/02/12	10/05/12	7-9A TODAY SHOW	7A-9A		:30		NM	0	\$0.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/02/12	10/08/12	-TWTF--				6	\$1,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate			
1	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
2	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
3	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
4	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
5	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
6	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$1,500.00			
		See MG	7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38									
		PREEMPT										
N	30	WRC	10/02/12	10/07/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30		NM	5	\$7,440.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/02/12	10/08/12	-1111--				4	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision	Alt Order #
327507 /	WOC10032229

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1537

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range		Weekdays	Description	Start/End Time		Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$700.00	NM		
					See MG 30.5,30.6,30.7,30.8,30.9								
					PREEMPT								
2	WRC	10/02/12-10/08/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$700.00	NM		
					See MG 30.5,30.6,30.7,30.8,30.9								
					PREEMPT								
3	WRC	10/02/12-10/08/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$700.00	NM		
					See MG 30.5,30.6,30.7,30.8,30.9								
					PREEMPT								
4	WRC	10/02/12-10/08/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$700.00	NM		
					See MG 30.5,30.6,30.7,30.8,30.9								
					PREEMPT								
5	WRC	10/02/12-10/05/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$1,500.00	NM		
Ⓜ	MG	30.1,16.2,30.4,30.3,30.2											
6	WRC	10/02/12-10/05/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$1,500.00	NM		
Ⓜ	MG	30.1,16.2,30.4,30.3,30.2											
7	WRC	10/02/12-10/05/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$1,500.00	NM		
Ⓜ	MG	30.1,16.2,30.4,30.3,30.2											
8	WRC	10/02/12-10/05/12		1135-1237A	TONIGHT SHOW	1135P-1237A		- TuWThF-----	:30	\$1,500.00	NM		
Ⓜ	MG	30.1,16.2,30.4,30.3,30.2											
9	WRC	10/08/12-10/08/12		1135-1237A	TONIGHT SHOW	1135P-1237A		M-----	:30	\$1,440.00	NM		
Ⓜ	MG	30.1,16.2,30.4,30.3,30.2											
N 31	WRC	10/06/12	10/06/12	Sat. Night Live		1130P-1:02a			:30		NM	1	\$1,500.00
					IP								
		Start Date	End Date	Weekdays		Spots/Week							
		Week: 10/02/12	10/08/12	-----S-		1							
N 32	WRC	10/06/12	10/06/12	Redskins Showtime	7-730p	7-730P			:30		NM	1	\$750.00
					IP								
		Start Date	End Date	Weekdays		Spots/Week							
		Week: 10/02/12	10/08/12	-----S-		1							
		Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12		Redskins Showtime	7-730p	7-730P		-----Sa--	:30	\$750.00	NM		
					See MG 32.2								
					NA-PGM NOT SCHEDULED								
2	WRC	10/02/12-10/08/12		7-730P	Coaches Show			-----Sa--	:30	\$750.00	NM		
Ⓜ	MG	32.1 10/06											
N 33	WRC	10/02/12	10/02/12	The Voice		8-9p			:30		NM	1	\$6,500.00
					IP								
		Start Date	End Date	Weekdays		Spots/Week							
		Week: 10/02/12	10/08/12	-T-----		1							
N 34	WRC	10/05/12	10/05/12	Grimm		9-10p			:30		NM	0	\$0.00
					IP								
		Start Date	End Date	Weekdays		Spots/Week							
		Week: 10/02/12	10/08/12	----F--		1							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

<u>Contract / Revision</u>	<u>Alt Order #</u>
327507 /	WOC10032229
<u>Product</u>	<u>Estimate #</u>
Candidate Orders	1537
	<u>Original Date / Revision</u>
	08/01/12 / 11/06/12

www.nbcwashington.com

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 327507 /	Alt Order # WOC10032229	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1537
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/01/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/08/12	10/14/12	--W---				1	\$3,500.00			
N 45	WRC	10/09/12	10/14/12	Early Today	4-430a		:30			NM	1	\$100.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/08/12	10/14/12	-TWTF-S				1	\$100.00			
N 46	WRC	10/09/12	10/14/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	\$1,100.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$1,100.00			
N 47	WRC	10/09/12	10/14/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	\$700.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$700.00			
N 48	WRC	11/04/12	11/04/12	Meet The Press	1030-1130A		:30			NM	1	\$25,000.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-----S				1	\$25,000.00			
N 49	WRC	11/04/12	11/04/12	Press Pass	11:32-1149a		:30			NM	1	\$4,000.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-----S				1	\$4,000.00			
N 50	WRC	11/04/12	11/04/12	Pres Wkly Address	11:49-1153a		:30			NM	1	\$3,000.00
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-----S				1	\$3,000.00			
N 51	WRC	11/04/12	11/04/12	NFL Reg Season	Non-Local	8P-1130P		:30		NM	1	\$19,500.00
	CDR											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-----S				1	\$19,500.00			

Totals

404 \$1,039,985.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	305	\$736,740.00	\$626,229.00
10/29/12 - 11/06/12	99	\$303,245.00	\$257,758.25
Totals	404	\$1,039,985.00	\$883,987.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC/TELECONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.